

WELCOME TO THE HAPPIEST WEEKEND OF THE YEAR

High five!

It's the fifth edition of the happiest music festival, here in Meghalaya.

And this is your guide to the Weekender state of mind. Scroll down to get the low-down to have the best weekend ever.

This is **BACARDÍ NH7 Weekender Meghalaya 2019**.

**OVER 40 ARTISTS
AND PLENTY OF
GOOD VIBES TO
GO AROUND**



**MEGHALAYA
1-2 NOV**

paytm
insider 

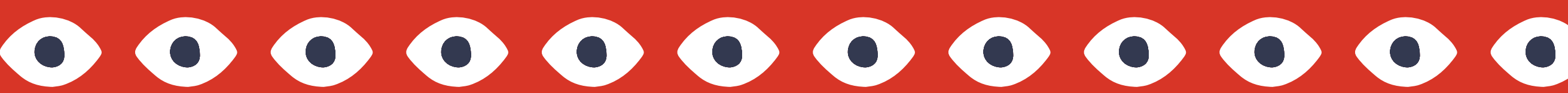
AHEAD OF THE PACK

The sun shines on the Weekender state of mind if you pack right. Here's what you absolutely need to carry before you come down to the happiest music festival.

- ☀️ Plenty of woolens (Winter isn't coming, it's already here, so pack thermals and everything in between)
- ☀️ Footwear and ponchos for wet weather (it won't rain on your parade if you're prepared)
- ☀️ e-ticket/SMS of your ticket (Internet might be choppy, so plan ahead, or download the Insider app. It works even with no network!)
- ☀️ Valid govt. issued photo ID (letters of character from your grandma won't do, sorry)
- ☀️ A book to share! Donate a book at the happiest music festival and help set up libraries across India, courtesy Sarvahitey.
- ☀️ Yourself (this is SUPER important. Be sure you're there or else massive FOMO will happen when the bands hit the stage)

HERE'S WHAT YOU SHOULD LEAVE BEHIND

- ☀️ **CIGARETTES**
Your cigarettes will not be allowed inside. You can buy your smokes inside, so leave yours at home.
- ☀️ **ALCOHOL**
We have very awesome bars, and a discount when you reuse your glass!
- ☀️ **ILLEGAL DRUGS AND OTHER SUBSTANCES**
Be cool yo. We catch you doing/carrying drugs, it's bye bye Weekender.
- ☀️ **YOUR TROUBLES**
2 days of fun guaranteed if you do this right.

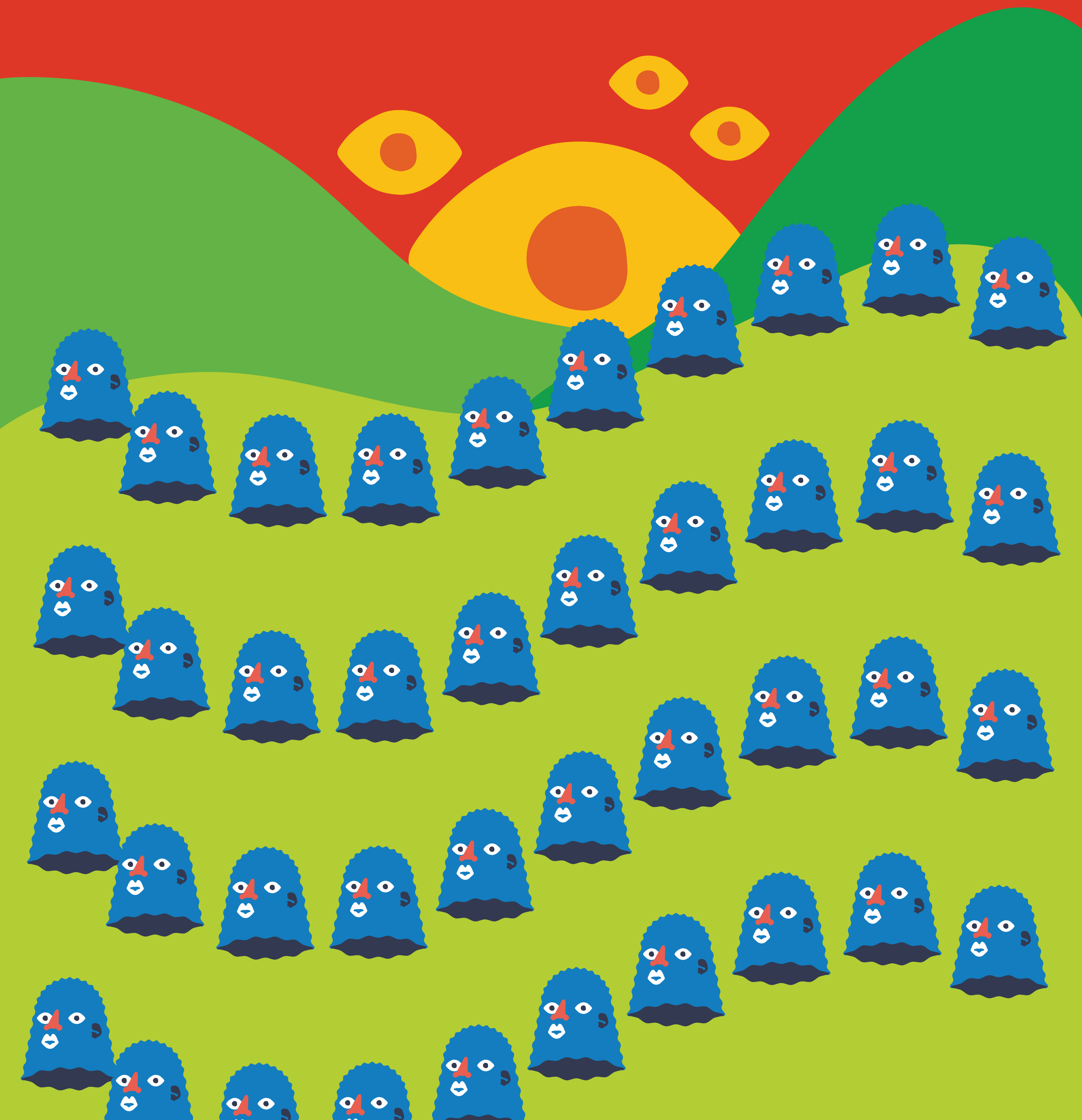


THE TIME IS 8, DON'T BE LATE

Box office and entry gates close at 8 PM.

So get your wristbands and tickets before
that and get in here!

If you decide to head outside the venue after
you get in, get back in before 8 so you're not
stranded outside!



ALL PACKED? ONCE YOU'RE READY, A TRUE WEEKENDER WARRIOR REMEMBERS THESE POINTS.



THE VENUE IS: 'Wenfield',
The Festive Hills, Thadlaskein,
Lad Mukhla, Jaintia Hills.

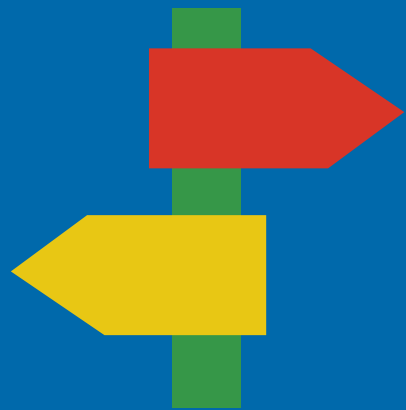
CLICK TO SEE!



Wear your wrist bands at all times
once you get them from the box
office. It has magical powers like
looking amazeballs in photos and
causing intrigue among friends. It
ALSO gives you entry to the
festival. Without it, FOMO will
become actual MO.



**THE BOX OFFICE AND FESTIVE
GATES SHUT AT 8 PM.** So if you're
heading outside the venue or
planning to come in late (*why*
would you do that? SMH), keep an
eye on the clock, jock!

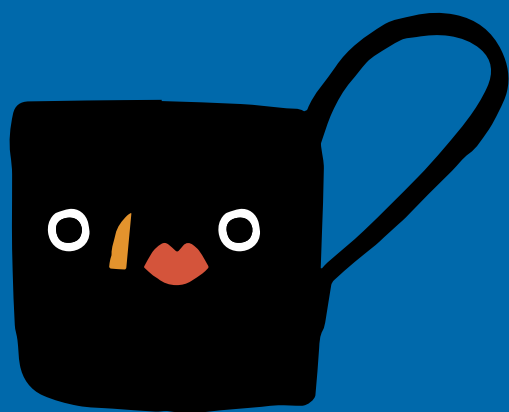


Wondering where to stay? We get it.
You waited until the last minute to
plan this. We got yo' back, homey.
CLICK HERE for our guide on stay
options near the venue!

in collaboration with
skrap



Segregate your waste. Look out for
the proper signs when you toss
something aside. Because we're
Making Festivals Green Again!



Once you buy your drink at the bar,
hold on to your cup. Not that it's
supercool to look at (it is, FYI) but
**you also get a cool discount at the
bar every time you reuse it.** Yup,
we're getting lit and saving the
planet at the same time this year!



Shirts and badges and bags,
oh my! Take home a piece of the
Weekender state of mind by
checking out our official merch
stalls in the bazaar section at the
festival.



We've got almost as many cuisines
as there are genres on stage. So
make sure your taste buds get to
have a trip too!

OH SO SHUTTLE!

We have shuttle services for all you peeps.

They'll leave from SRGT Parking Lot to the venue between **12 PM to 2 PM**, and from the venue back to Shillong between **10 PM to 11:30 PM** along these routes.

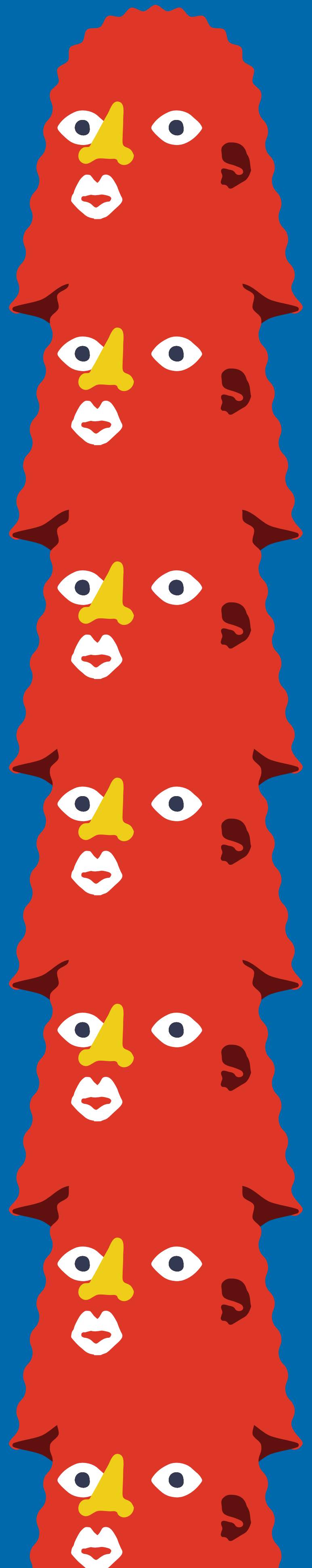
ROUTE 1

Festival Venue - Madanryting - Nongthymmai- Fire Brigade - Dhanketi - Malki Point - Barik - Shillong Club - SRGT Parking Lot

ROUTE 2

Festival Venue - Madanryting - Fire Brigade - Laithumkhrah - Dhanketi - Malki Point - Barik - Shillong Club - Police Bazar

**GET YOUR
TICKETS**



SAFETY. PINNED.

We're here to hear. If anything at all is bugging you, look for the guys in the orange neon vests. They'll sort you out, stat.

The medical tent is equipped to deal with anything just in case. If you need to lay your head for a bit, or if something's not sitting right (or let's face it, you had a *little* too much fun), you can find it near the entrance.

WE'RE WHEELCHAIR FRIENDLY!

Bacardi NH7 Weekender is a wheelchair - friendly festival. We urge you to bring all equipment you may need for it to be a comfortable experience. Additional wheelchairs are available for hire at the medical unit on first come first serve basis.

WATCH OUT

All festival areas have bright lights and loud sounds, so if you're sensitive to that, be careful! Earplugs are available at the box office, so go get 'em!

GIVE US THOSE DIGITS

Getting your vehicle to the happiest music festival? Make sure to leave your phone number on the windshield before you head in, so we can contact you in case of any issue.

**Our volunteers are constantly available to help.
So just give them a shout out if needed.
Cool? Cool!**

NEAREST POLICE STATION

Ummulong, Jowai West,
Jaintia Hills

☎ 8414055110

NEAREST GOVT. HOSPITAL

District Civil Hospital, Ialong West,
Jaintia Hills

☎ 2224354 ☎ 2590563

☎ 2228493

NEAREST PRIVATE HOSPITAL

Norman Hospital, Jowai West,
Jaintia Hills

☎ 03652-220722

NEAREST COMMUNITY HEALTH CENTER

Ummulong West,
Jaintia Hills

☎ 9612166291



CODE OF CONDUCT

The purpose of this code of conduct is to facilitate a safe and supportive environment for all attendees/participants.

All present at the festival are expected to maintain decorum.

Guidelines for the festival include, but are not limited to the following:

- ✳ The use of drugs and other illegal substances is not permissible in and around the festival site.
- ✳ We believe in resolving any conflicts immediately. If at any point, you feel like a conflict needs to be addressed, please reach out to a festival team member (To identify a festival team member, please note that each festival team member is assigned a number they will be wearing on them).
- ✳ Respect your fellow attendees. Please refrain from using offensive language (even if you don't literally mean it!). Also, please do not raise your voice in case you have any difference in opinion. Engaging in behaviour that is detrimental towards other festival goers will be construed as a misconduct and attract stringent action including termination of performance/expulsion from festival event, punitive damages and possible criminal liability as per statutory provisions.
- ✳ The festival will not tolerate any discrimination basis gender, gender identity and expression, sexual orientation, disability, physical appearance, race, or religion.

At its discretion, BACARDI NH7 Weekender team may take necessary action to address any individual(s) or group(s) having failed to meet the standards set forth in this Code of Conduct (including revoking the violating parties' credentials without refund).

A member of the event team will be happy to help attendees/participants contact security as well as assist those experiencing harassment to ensure that each and everybody are safe during the event. All attendees are expected to follow these rules at all festival venues and events.

PLEASE CONTACT NH7HELP@OML.IN IF YOU BELIEVE YOU'VE OBSERVED OR EXPERIENCED A VIOLATION OF THIS CODE OF CONDUCT.

ARTIST SHOUTOUTS

Who are you looking forward to the most?



MARTY FRIEDMAN



KARNIVOOL



TESSERACT



INTERVALS



SHUBHA MUDGAL



**BENNY DAYAL &
FUNKTUATION**



**SOULMATE:
THE NORTH EAST
BLUES SPECIAL**

2 DAYS, 4 STAGES,

100% reason to have the best weekend ever.



**BACARDÍ
ARENA**

Headbang. Mosh.
Get ready to rock.



**THE DOERS
CLUB**

— BY —
Dewar's
— ESTD 1846 —

Around the world on
one stage.

BREEZER®



LIVE LIFE IN COLOUR!

Rhymes and bars,
beats and bass.




gaana
STAGE

Discover some
indie magic.



FESTIVAL
SCHEDULE

FRIDAY
1 NOV

				
15 : 3 0				
15 : 4 5				
16 : 0 0				
16 : 1 5	That Boy Roby (15:55 - 16:35)		Fame The Band (15:50 - 16:20)	
16 : 3 0				
16 : 4 5		Blue Temptation (16:25 - 17:05)		Solr (16:15 - 17:15)
17 : 0 0	Across Seconds (16:50 - 17:30)		Tanya Nambiar (16:35 - 17:15)	
17 : 1 5				
17 : 3 0				
17 : 4 5		Pakshee (17:25 - 18:05)	Andrea Tariang (17:30 - 18:00)	Rafiki (17:20 - 18:20)
18 : 0 0	The Koniac Net (17:45 - 18:30)			
18 : 1 5				
18 : 3 0				
18 : 4 5		Antariksh (18:25 - 19:10)	Lo! Peninsula (18:20 - 19:00)	
19 : 0 0				Zokhuma (18:25 - 19:25)
19 : 1 5	Intervals (18:50 - 19:50)			
19 : 3 0				
19 : 4 5			Nothing Anonymous (19:15 - 20:00)	
2 0 : 0 0		Benny Dayal & Funktuation (19:30 - 20:20)		Praveen Achary (19:30 - 20:30)
2 0 : 1 5				
2 0 : 3 0				
2 0 : 4 5				
2 1 : 0 0	Karnivool (20:20 - 21:50)			BLOT! (Live) (20:35 - 21:35)
2 1 : 1 5		Shubha Mudgal (20:50 - 21:50)		
2 1 : 3 0				
2 1 : 4 5				

FESTIVAL
SCHEDULE












SATURDAY
2 NOV

				
15 : 3 0				
15 : 4 5				
16 : 0 0				
	Imphal Talkies (15:50 - 16:30)		Minute Of Decay (15:50 - 16:20)	
16 : 1 5				
16 : 3 0				
16 : 4 5		Gauley Bhai (16:25 - 17:05)	Shorthand (16:35 - 17:05)	
	The Soul (16:45 - 17:25)			Small Axe Sound (16:45 - 17:30)
17 : 0 0				
17 : 1 5				
17 : 3 0				
			Saptak Chatterjee (17:20 - 18:00)	
17 : 4 5		When Chai Met Toast (17:25 - 18:05)		
	DCF Shapes (17:40 - 18:20)			Pia Collada (17:35 - 18:25)
18 : 0 0				
18 : 1 5				
18 : 3 0			Meba Ofilia (18:20 - 19:00)	
		Lifafa (18:25 - 19:10)		
18 : 4 5				Sickflip (18:30 - 19:20)
19 : 0 0				
19 : 1 5	Tesseract (18:50 - 19:50)			
19 : 3 0			Avora Records (19:15 - 20:00)	
19 : 4 5				
		Sarathy Korwar (19:30 - 20:20)		Khasi Bloodz + Guests (19:35 - 20:20)
2 0 : 0 0				
2 0 : 1 5				
2 0 : 3 0			Tejas (20:15 - 21:00)	
2 0 : 4 5				
2 1 : 0 0	Marty Friedman (20:20 - 21:50)	Soulmate: The North East Blues Special (20:50 - 21:50)		Raja Kumari (20:30 - 21:30)
2 1 : 1 5				
2 1 : 3 0				
2 1 : 4 5				



**ROTATE
YOUR
PHONE**

FESTIVAL MAP

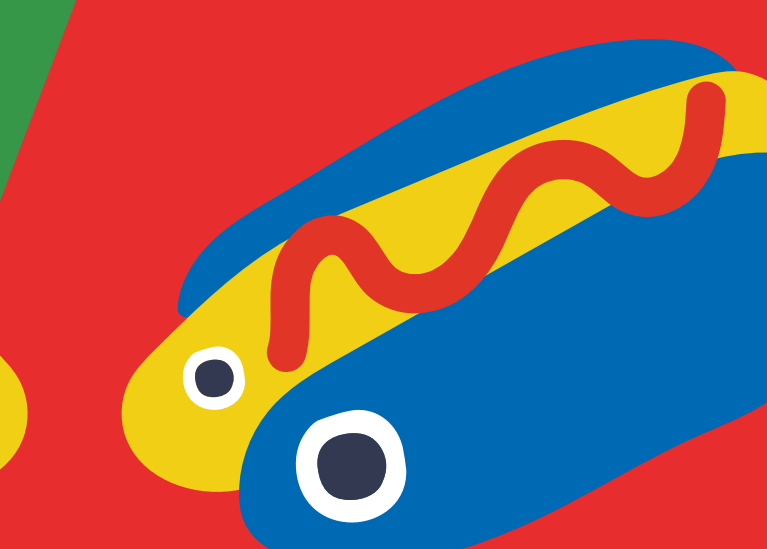
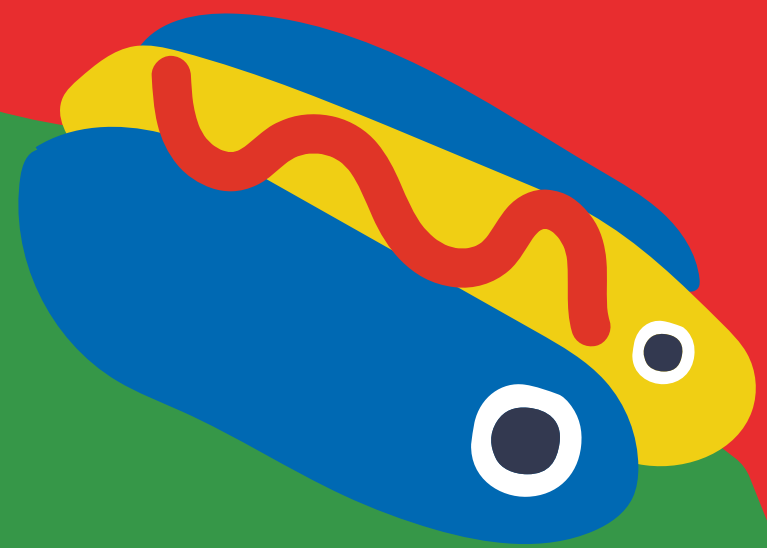
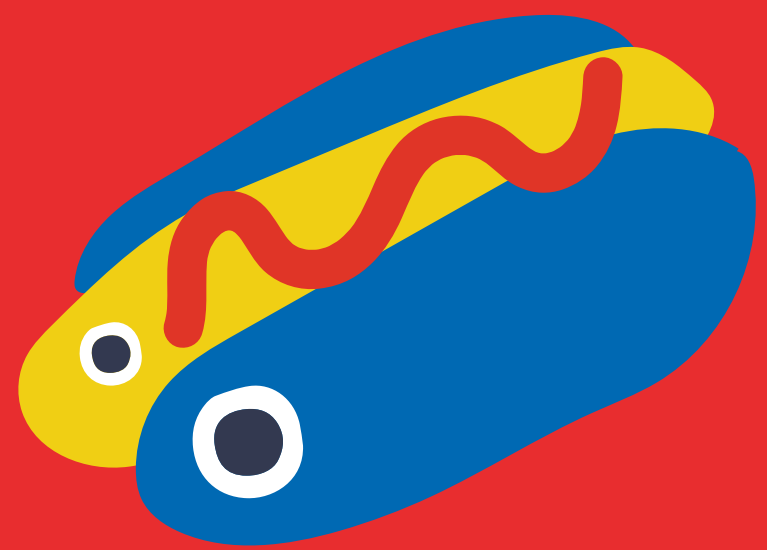
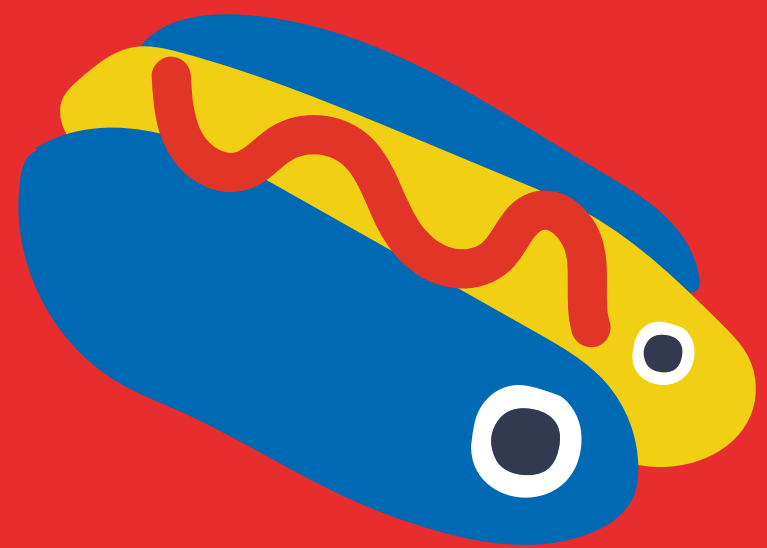
	BAR
	FOOD
	BAZAAR
	TOILET
	FIRST AID
	ATM
	EMERGENCY EXIT
	SMOKING ZONE
	SPECIALLY ABLED ACCESS
	COUPON COUNTER
	WATER STALL



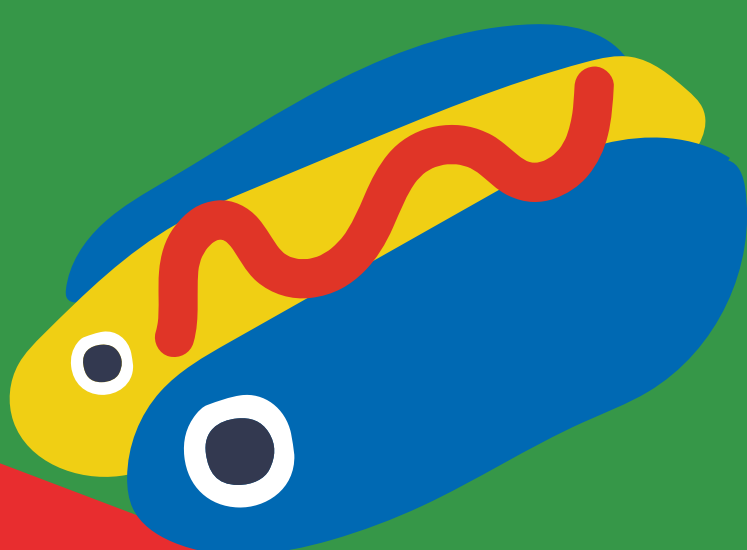
FOOD & MERCH

We've got official festival merch that you're going to want to get your hands on. Head to the stall and take your pick.

We've curated some delicious food stalls and fun merch stalls for you to snack and shop at. Head on over to the bazaar and check it out.



WEEKENDER
STATE
OF MIND



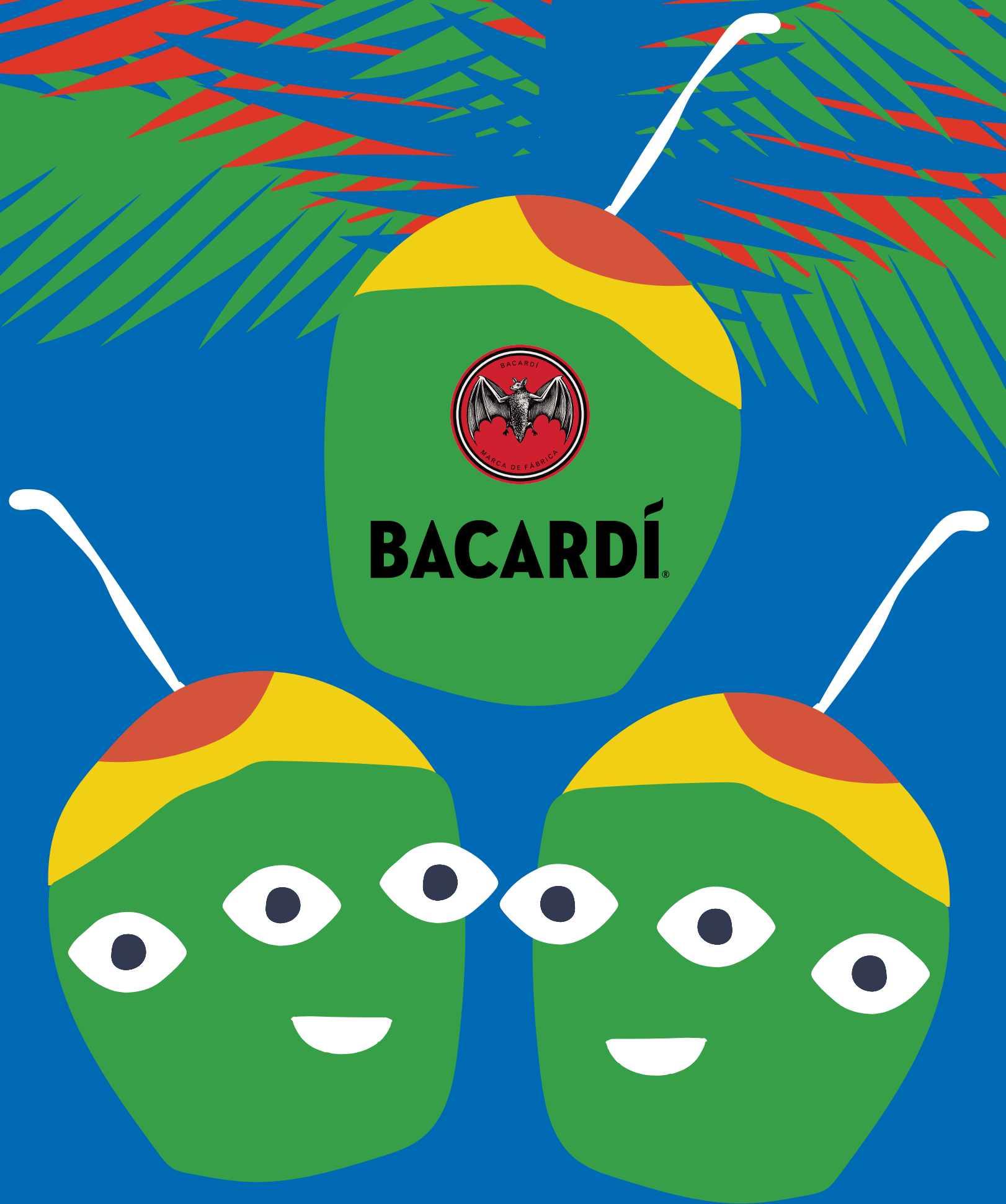
#DOWHATMOVESYOU

at the BACARDÍ COCKTAIL BAR

We're serving up some exciting cocktails right here at the happiest music festival.

Drink in hand and dancing to the beat, you're down for one heck of a weekend in Meghalaya if you #DOWHATMOVESYOU

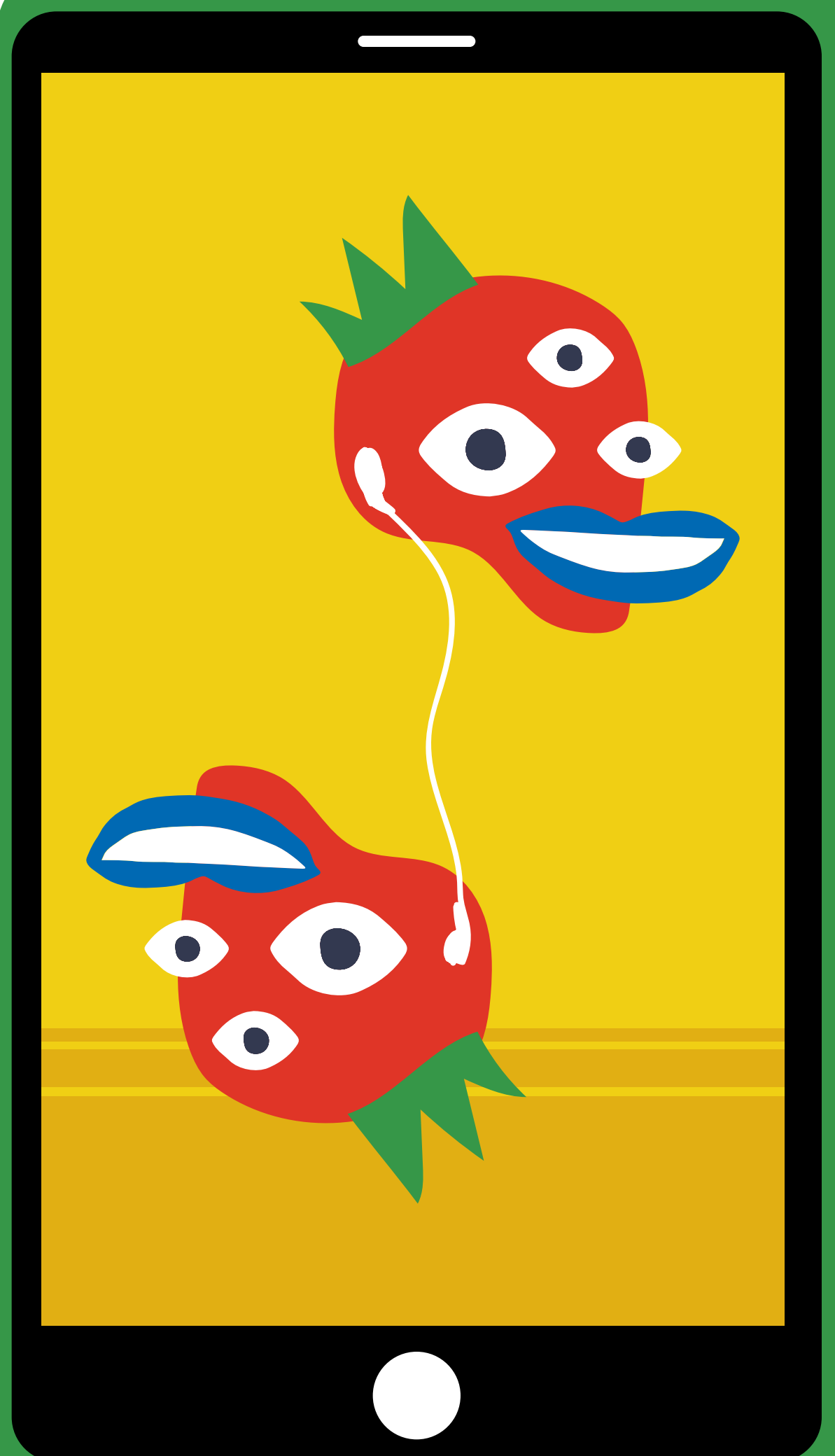
So get this party started!



IS AT THE HAPPIEST MUSIC FESTIVAL!

Experience the best of indie from across India with a view of the hills around you at the Gaana Stage.

Walk away with new artists to check out, listen to and fall in love with once again on India's favourite music app.



Are you a dreamer or a believer? Why not both?
The Doers Club by Dewar's offers the best
playful culinary experience with double aged
scotch, double highballs and double
entertainment, because you know
what's better than one?

#DoublesBetter



THE DOERS
CLUB

BY

Dewar's®

— ESTD 1846 —

One weekend where you can really

LIVE LIFE IN COLOUR!

Move to the beat on repeat, drink, dance, jump with joy and grab a
Breezer to swig and do it all over again. It's time to get vibrant at the
happiest music festival.



KHA JAO AUR KHO JAO WITH

Grab a bar of 5 star 3D, and you're ready to get lost inside the happiest music festival. Good vibes, friends, lols and fun at every turn, and the 5 Star zone for you to end up at so you can lose yourself in the yummm.

#5Star3DKhoJao



GOOD THINGS HAPPEN TO THOSE WITH CRED

Happiness and fun awaits at the happiest music festival.

Now what if we told you that CRED members had drinks and a special bar lane waiting for them, to amplify that happiness? If you're a member, head over to the CRED experiences zone and burn coins for drink coupons and go enjoy that exclusive lane.

Not a member yet? We have something for you too. Head over to the zone for a photo op or two!



CRED
experiences



The entertainment daily of the No. 1
English newspaper of eastern India



A shoutout to UFO Moviez - India's largest
digital cinema distribution network



A great fit for the happiest
music festival because mirchi
sunne wale always khush!



The one stop shop for all things
entertainment in the North East



MEGHALAYA
1-2 NOV



IT'S ALMOST TIME FOR
THE BEST WEEKEND
OF THE YEAR.

LET'S ALL CELEBRATE 10 YEARS OF HAPPY!



CRED
experiences

