

## SCHEDULE DAY 1, FRIDAY, SEPT 15

### GROUND FLOOR 3 PM to 6 PM

#### THE POWER OF COMMUNITY 3 PM to 3:45 PM Keynote

**MIGUEL MCKELVEY**,  
Co-Founder and Chief Culture Officer, WeWork

#### REGION UNLOCKED - DIVERSE VOICES CREATING LOCAL CONTENT 3:45 PM to 4:45 PM Panel

**VASU DIXIT**, Filmmaker, Musician, Swarathma  
**PAULA MCGLYNN**, Co-Founder and Producer, Bharatiya Digital Party  
**RJ PRADEEPA**, Creative Manager - South, RadioCity 91.1 FM  
**ABHINAV BUDHIRAJA**, Founder, SoPunjabi

**MODERATOR**  
**VIJAY NAIR**, CEO, Only Much Louder

#### TV IS DEAD: DIGITAL STORYTELLING 4:45 PM to 5:45 PM Panel

**SAMIRA KANWAR**, Head of Video, VICE India  
**APARNA PUROHIT**, Creative Head - Development, Amazon Prime Video India  
**NAVEEN RICHARD**, Comedian, 'Star Boyz', 'Better Life Foundation'  
**JISHNU DASGUPTA**, Bass guitarist, Swarathma

**MODERATOR**  
**VIJAY NAIR**, CEO, Only Much Louder

### 5TH FLOOR 3 PM to 6 PM

#### HOW TO: CREATE ORIGINAL FOOD CONTENT 3 PM to 3:15 PM Straight Talk

**SARANSH GOILA**,  
Chef and TV host

#### HOW TO: CREATE AN ARTISANAL BRAND IN AN FMCG WORLD 3:15 PM to 3:30 PM Straight Talk

**SNEH JAIN**,  
MD and Co-Founder, The Baker's Dozen

#### HOW TO: CREATE A BRAND FROM AN IDEA 3:30 PM to 3:45 PM Straight Talk

**RAVI D'ABREO**,  
Co-Founder, The Flying Squirrel

#### CTRL + ALT + EAT: THE FARM TO TABLE JOURNEY 3:45 PM to 4:45 PM Panel

**SNEH SHEKAWAT**, Founder, The Big O Farms, Co-Founder, Starfish Venture Partners  
**ABHISHEK HONAWAR**, Founder, Honawar Hospitality, Partner, INDAY  
**PALLAVI MITHIKA MENON**, Sr. Sous Chef, Fava at UB City  
**ADITI KENI**, Chef de Cuisine, The Space, Goa

**MODERATOR**  
**INSIA LACEWALLA**, Hospitality Consultant

#### RAISING THE BAR: INDIA'S OWN NIGHTLIFE CRUSADERS 4:45 PM to 5:45 PM Panel

**VAIBHAV SINGH**, Founder, Perch Wine & Coffee Bar(s)  
**SIBI VENKATARAJU**, Founder and MD, Toit Brewpub  
**RIYAAZ AMLANI**, CEO and MD, Impresario - Handmade Restaurants  
**NARAYAN MANEPALLY**, CEO, Beerworks Restaurants and Microbrewery

**MODERATOR**  
**DEEPALI GUPTA**, Critic/Author Times Nightlife Guide

**SEPT 15 - 17, 2017**  
**BENGALURU**

**VENUE**  
WeWork Galaxy  
43 Residency Rd,  
Bengaluru KA 560025



## SCHEDULE DAY 2, SATURDAY, SEPT 16

**GROUND FLOOR**  
10 AM to 1:15 PM

**ALTERNATIVE WAYS TO MAKE A LIVING** 10:30 AM to 11:15 AM Keynote

**MR. BINGO**  
Illustrator, Rapper, Creator of 'Hate Mail'

**THE EVOLVING IDENTITY OF INDIAN DESIGN** 11:15 AM to 12:15 PM Panel

**SHIVA NALLAPERUMAL**, Graphic Designer and Type Designer  
**HANIF KURESHI**, Artistic Director and Co-Founder, St+art India Foundation  
**PRANAV MISHRA**, Co-Founder, Huemn

**MODERATORS**  
**SANKET AVLANI**, Curator, Taxi Fabric & Design Fabric  
**MOHOR RAY**, Co-founder, Codesign

**DESIGNING DESIGNERS FOR THE FUTURE** 12:15 PM to 1:15 PM Panel

**PADMINI RAY MURRAY**, Faculty, Srishti Institute of Art, Design and Technology  
**AVINASH KUMAR**, Co-Founder, Quicksand  
**ABHISHEK GHATE**, Head of Design, Sequoia Capital, India

**MODERATORS**  
**SANKET AVLANI**, Curator, Taxi Fabric & Design Fabric  
**MOHOR RAY**, Co-founder, Codesign

**5TH FLOOR**  
10 AM to 1:15 PM

**MAKE. BREAK. CREATE** 10:30 AM to 11:15 AM Panel

**VIKRAMAN VENU**, CEO, IKP-Eden  
**CRAIG D'MELLO**, Chief Creative Officer / Co-Founder Think Happy Everyday  
**VAIBHAV CHHABRA**, Founder, Maker's Asylum

**MODERATOR**  
**J. VIGNESH**, Senior Correspondent, The Economic Times

**THINK DESIGN/THINK COMMUNITY** 11:15 AM to 12:15 PM Panel

**DURGA GAWDE**, Sculptor, Durga Gawde Studio  
**SOMNATH MEHER**, Co-Founder and CEO, Blink

**MODERATOR**  
**ALLAN RODRIGUES**, CEO, Maker's Asylum

**CROWDSOURCING SOCIAL IMPACT** 12:15 PM to 1:15 PM Panel

**DHAIRYA PUJARA**, Founder and CEO, Ycenter  
**ABHIJIT SINHA**, Founder, Project DEFY  
**VIPUL ARORA**, FabLab Designer

**MODERATOR**  
**MADANMOHAN RAO**, Research Director, YourStory Media

**LUNCH BREAK - 1:30 PM to 3 PM**

**GROUND FLOOR**  
3 PM TO 6 PM

**GRAPHIC INDIA AND THE NEW WAVE OF CONTENT** 3 PM to 3:30 PM Straight Talk

**SHARAD DEVARAJAN**  
Co-Founder & CEO, Graphic India

**FUNDRAISING 101** 3:30 PM to 4 PM Straight Talk

**SAMIR BANGARA**  
Co-Founder and MD, Qyuki

**FIRESIDE CHAT WITH JITU VIRWANI** 4 PM to 4:30 PM Fireside Chat

**JITU VIRWANI**, Chairman and MD, Embassy Group

**MODERATOR**  
**VIJAY NAIR**, CEO, Only Much Louder

**WORLD WIDE VIDEO WEB** 4:30 PM to 5 PM Straight Talk

**SAMIR BANGARA**, Co-Founder and MD, Qyuki

**SMALL TOWN STORIES** 5 PM to 6 PM Panel

**ROSHAN ABBAS**, TV Anchor, Communications Wiz & Entrepreneur  
**ZAKIR KHAN**, Comedian  
**SATYANSHU SINGH**, Filmmaker, Writer, Professor

**MODERATORS**  
**VIJAY NAIR**, CEO, Only Much Louder  
**ASHISH SHAKYA**, Member, All India Bakchod (AIB)

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## SCHEDULE DAY 3, SUNDAY, SEPT 17

**GROUND FLOOR**  
11 AM to 1:15 PM

**HANDS-ON LEARNING** Straight Talk

**LETTERS AND IDENTITY: THE IMPACT OF TYPOGRAPHY** Straight Talk

11 AM to 12 PM

**JYOTI THYAGARAJAN**, Founder Trustee, Meghshala  
**SHIVA NALLAPERUMAL**, Graphic Designer and Type Designer

**EXPLORING CREATIVE PROCESS** 12 PM to 1:15 PM Panel

**ROHAN JOSHI**, Member, All India Bakchod (AIB)  
**ARCHANA PRASAD**, Founder and Curator, Jaaga DNA  
**KENNY SEBASTIAN**, Comedian and Writer, 'Don't Be That Guy'

**MODERATOR**

**VIJAY NAIR**, CEO, Only Much Louder

**5TH FLOOR**  
11 AM to 1:15 PM

**POWERING THE MUSIC ECONOMY** 11 AM to 12 PM Panel

**JISHNU DASGUPTA**, Bass guitarist, Swarathma  
**NIKHIL BARUA**, Founder, The Humming Tree  
**PRIYA DEWAN**, Founder, Gig Life Asia and Director Asia, The Orchard  
**SPEK**, Senior Vice President, Creative and A&R, Reservoir  
**BRENNAN LOH**, Director of International Markets, Shopify  
**JAKE BEAUMONT-NESBITT**, Artist Manager, International Music Managers Forum (IMMF)

**MODERATOR**

**VIJAY NAIR**, CEO, Only Much Louder

**THE NEXT GENERATION OF MUSICANS** 12 PM to 12:20 PM Straight Talk

**BRUCE LEE MANI**, TAAQademy

**INDUSTRY 360: WORKING WITH MUSIC** 12: 20 PM to 12: 40 PM Straight Talk

**NAVEEN DESHPANDE**, Founder, Mixtape

**COVELONG POINT - COMMUNITY TO FESTIVAL** 12:40 PM to 1 PM Straight Talk

**YOTAM AGAM**, Owner, EarthSync, Co-Founder, Covelong Point

**LUNCH BREAK - 1:30 PM to 3 PM**

**GROUND FLOOR**  
3 PM TO 6 PM

**BRANDS AND THE CREATIVE ARTS** 3 PM to 3:45 PM Panel

**JISHNU DASGUPTA**, Bass guitarist, Swarathma  
**MEETA BHARVANI**, Director Marketing, Levi's Brand  
**SAHITH SETHURAMAN**, Brand Manager - Bacardi TM India & South East Asia

**MODERATOR**

**ARJUN S RAVI**, Music Journalist, Co-Founder and Editor, NH7.in

**BUILDING A CREATIVE BRAND** 3:45 PM to 4:05 PM Straight Talk

**LAKSHMI PRATURY**, CEO, INKtalks

**BUILDING THE RIGHT TEAM** 4:05 PM to 4: 25 PM Straight Talk

**ROSHAN ABBAS**, TV Anchor, Communications Wiz & Entrepreneur

**WHY PEOPLE CLICK** 4:25 PM to 4:45 PM Straight Talk

**SHREYAS SRINIVASAN**, Founder & CEO, Insider.in & NH7.in

**F\*\*K YEAH SCIENCE #MakePopularScienceGreatAgain** 4:45 PM to 6:00 PM Panel

**SANDHYA RAMESH**, Editor, HasGeek  
**DHANANJAY SHARMA**, Marketing and Outreach, TeamIndus  
**ANAND GANDHI**, Filmmaker, Innovator  
**JAYA RAMCHANDANI**, Co-Founder, The Story Of

**MODERATORS**

**ROHAN JOSHI, ASHISH SHAKYA**  
Members, All India Bakchod (AIB)

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